

NCC Cable System Order

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Order#		62317647			Flight Dates	S	9	08/29/16 - 09/04/16	16-	09/0	1/16					무	Update Date		0	08/08/16	
Syscode		6961			Agency		S	rate	gic N	edia	Sen	Strategic Media Services, Inc	inc			V _e	Version		1	1 Vs. 1	
System Name	Name	Spectrum/Allegan, MI			Advertiser		≻	API RFS	S							Sh	Show All Lines				
Market		Grand Rapids					1									o To	Total # of Weeks	S			_
					Client Code	Ф	_	124								Total	ia			40	\$983.00
AE		Brenda Hadley			Product Code	ode	_	183								င္ပ	Commission			48	\$147.45
Sales Co	Coordinator	Collin Moore			Est Code		-1	1163								N _e	Net Total		L	69	\$835.55
Office		Washington			Product Name	ame	Н									Tot	Total Spots				71
Phone		(301) 951-2620			Credit Status	su	Н									Aff	Affiliate Split		_	100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+SD Jun16	0,		Primary Demo	emo	>	Adults 35+	35+							GRP	Ť	-	0	GIMP -	
Ī					Makegood Policy	Policy	Þ	Approval Required	val F	equi	red					CPP	P	-	0	CPM -	
Comments:		8.8 New Combined bookeneds order	der				- 1														
																		1			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	-	8	7	71	တ	Ø	RTG	MP	Total Spots	Unit	Total Cost	Spot Len	Line Comment	
٦	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	×	×	×	×	×	×	×		1	Οī	\$14.00	\$70.00	30	NCR Combined BOOKENDS	
2	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	×	×	×	×	×	×	×	•	,	3	\$9.00	\$27.00	30	NCR Combined BOOKENDS	
ω	CNN	VARIOUS	8/29/16	9/4/16	16:00	19:00	×	×	×	×	×	×	×	•	,	ω	\$14.00	\$42.00	30	NCR Combined BOOKENDS	
4	CNN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	×	×	×	×	×	×	×	•	э	7	\$18.00	\$126.00	30	NCR Combined BOOKENDS	
51	CNN	VARIOUS	8/29/16	9/4/16	09:00	19:00						×	×	•	1	ß	\$14.00	\$42.00	30	NCR Combined BOOKENDS	
6	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	×	×	×	×	×	×	×	•		4	\$9.00	\$36.00	30	NCR Combined BOOKENDS	
7	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	×	×	×	×	×	×	×	•	r	5	\$14.00	\$70.00	30	NCR Combined BOOKENDS	
8	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	×	×	×	×	×	×	×	ı	·	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS	100
9	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						×	×	1	•	6	\$14.00	\$84.00	30	NCR Combined BOOKENDS	
10	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	×	×	×	×	×	×	×	ŧ	·	4	\$14.00	\$56.00	30	NCR Combined BOOKENDS	
1	FXNC	VARIOUS	8/29/16	9/4/16	09:00	16:00	×	×	×	×	×	×	×	•	•	4	\$9.00	\$36.00	30	NCR Combined BOOKENDS	
12	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	×	×	×	×	×	×	×	•		6	\$14.00	\$84.00	30	NCR Combined BOOKENDS	
13	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	×	×	×	×	×	×	×	,		4	\$18.00	\$72.00	30	NCR Combined BOOKENDS	
14	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						×	×	1	1	ω	\$14.00	\$42.00	30	NCR Combined BOOKENDS	5283

NCC Cable System Order

						8.8 New Combined bookeneds order	Comments:
•	СРМ	•	СРР	y Approval Required	Makegood Policy		
1	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Jun16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
71			Total Spots		Product Name	Washington	Office
\$835.55			Net Total	1163	Est Code	Collin Moore	Sales Coordinator
\$147.45			Commission	183	Product Code	Brenda Hadley	AE
\$983.00			Total	124	Client Code		
1		S)	Total # of Weeks			Grand Rapids	Market
			Show All Lines	API RFS	Advertiser	Spectrum/Allegan, MI	System Name
	1 Vs. 1		Version	Strategic Media Services, Inc	Agency	6961	Syscode
	08/08/16		Update Date	08/29/16 - 09/04/16	Flight Dates	62317647	Order#

\$0.00	\$0.00	\$0.00	.00	\$0.00	\$0.00		8	\$0.00		\$0.00	\$0	\$0.00		\$0.00	\$0.00	\$0.00	\$983.00	AMT
0	0	0	0	_	0		-	0		0		0		0	0	0	71	SPOTS
Aug 2017	Jul 2017	un 2017	2017 Ju	May	or 2017	A	2017	Mar 2	7 1	201	Feb	ın 2017	16 Ja	Dec 20	Nov 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017	Sep 2016	
30 NCR Combined BOOKENDS	00 30	\$11.00 \$88.00	8			×	×	× × × ×	×	×	×	09:00	05:00	9/4/16	8/29/16	JOE<	MNBC MORNING JOE<	15 MNBC
Line Comment	Spot t Len	Unit Total Cost Cost	Total U Spots C	N N	RTG	S	o	M T W T F S		٦ ٧	_ ≤	Stop	Start Time	Stop Date	Start Date	Program		Line Net

62317647 | Grand Rapids | Spectrum/Allegan, MI | 6961 |

SYSTEM APP:

SALES

ACCT

Date Printed

08/08/16